

FACT SHEET

TITLE: **A RIPPLE OF HOPE**
[TV-PG] [Stereo] [CC]

LENGTH: 1x54

NOLA CODE: AROH

CATEGORY: Documentary

OFFERED: Fall 2009 rapids, page S7

EXPECTED RELEASE: January 15, 2010

CONTRACT TERMS: Unlimited use, to be completed by January 14, 2012.

PROGRAM SUPPLIER: Covenant Productions

PROGRAM DESCRIPTION: On the night of Dr. Martin Luther King's murder in 1968, Robert F. Kennedy was scheduled to make an appearance in an African-American neighborhood as part of his run for the Democratic presidential nomination. Upon hearing the tragic news, Kennedy was forced to make a crucial decision: Should he venture into the heart of the Indianapolis inner city and talk to the potentially volatile crowd gathered in a park? What could he say that would assuage their grief? Should he defy the city officials who ordered him to stay away? Would his life be in danger? **A RIPPLE OF HOPE** tells the dramatic story of that night, and how by keeping his promise to speak in Indianapolis, Robert F. Kennedy was able to help that city avert the violence that swept the rest of the country and make a profound statement about American race relations.

PROMOTIONAL MATERIALS: Use above description for guide listings. A press release will be posted to PBS Connect and APTonline.org. Color photography will be available via email and will also be posted on APTonline.org.

A RIPPLE OF HOPE /2

FACT SHEET

COPYRIGHT DATE: © 2009 Anderson University, Inc.

BROADCAST HISTORY: U.S. television premiere

RELATED MERCHANDISE: Viewers: DVD is available.

Pledge: No specific arrangements have been made for pledge merchandise. If you're interested in pledging this program, please contact Kerry Taylor at 617-338-4455, ext. 121.

VIEWER INQUIRIES: info@APTonline.org

COMMUNICATIONS CONTACT: Mike Nadeau
(617) 338-4455, ext. 150
mike_nadeau@APTonline.org

CONTACT: Mike Nadeau
(617) 338-4455, ext. 150
mike_nadeau@APTonline.org

PRESS RELEASE

Discover the Story behind One of the 1960's Most Inspiring Moments in A RIPPLE OF HOPE

On the night of April 4, 1968, Senator Robert F. Kennedy was en route to Indianapolis, Indiana, to speak in an African-American neighborhood as part of his campaign to win the Democratic nomination for president. Three hours before he was due to take the stage, and hundreds of miles away in Memphis, Tennessee, an assassin's bullet ended the life of the leader of the civil rights movement – Dr. Martin Luther King, Jr.

The new American Public Television-distributed documentary **A RIPPLE OF HOPE**, airing on public television stations beginning January 15, 2010, tells the dramatic story of that tumultuous night. Upon hearing the tragic news of King's death, Robert Kennedy was faced with a crucial decision: should he cancel the appearance, or should he defy the orders of officials and venture into the potentially volatile atmosphere in the heart of the inner city?

The documentary reveals how Kennedy's decisive actions and powerful words came together to help Indianapolis avoid the destructive riots that swept across the country after the word of King's death. Climbing up on a shaky flatbed truck, Kennedy delivered a moving and unrehearsed plea for peace and reconciliation that has come to be

–more–

regarded as one of the 20th century's most moving speeches. Sadly, within weeks of that night, Kennedy too would become the victim of assassination, ending the life of one of the United States most influential and beloved public figures.

This inspiring moment in American history is brought to life through insightful interviews with Kennedy aides and associates, along with everyday people who were present in the crowd that night. Included in the documentary are interviews with press secretary Frank Mankiewicz and Congressman John Lewis, along with archival film and photos and dramatic re-enactments.

An extraordinary and emotional documentary about one of the country's most uplifting political moments, **A RIPPLE OF HOPE** brings the remarkable events of that April day in 1968 to life for a new generation.

A RIPPLE OF HOPE was acquired from Covenant Productions by American Public Television for syndication to public television stations nationwide.

About American Public Television

American Public Television (APT) has been a leading distributor of high-quality, top-rated programming to America's public television stations since 1961. Among its 300 new program titles per year are prominent documentaries, dramatic series, how-to programs, children's series and classic movies, including *Spain...on the road Again*, *Rick Steves' Europe*, *Worldfocus*, *Globe Trekker*, *Simply Ming*, *America's Test Kitchen From Cook's Illustrated*, *Lidia's Italy*, *P. Allen Smith's Garden Home*, *Murdoch Mysteries*, *Doc Martin*, *Rosemary and Thyme*, *Johnny Cash at Folsom Prison*, *Liza's at the Palace....* and *John Denver: The Wildlife Concert*. APT also licenses programs internationally through its APT Worldwide service. In 2006, APT launched Create™ – the TV channel featuring the best of public television's lifestyle programming. For more information about APT's programs and services, visit APTonline.org.

12/15/2009